

**FRECCIAROSSA, OFFICIAL TRAIN OF THE MIMO MILANO MONZA MOTOR SHOW  
DISCOUNT OF UP TO 50% TO THOSE ARRIVING IN MILAN BY FRECCIA TRAINS**

Milano, 6 maggio 2022

Frecciarossa and MIMO Milano Monza Motor Show join forces to offer holders of the MIMO Pass up to 50% discount on all *Frecciarossa*, *Frecciargento* and *Freccia Bianca* trains operated by Trenitalia Milan from June 13th to June 19th, 2022.

Thanks to the partnership, all you will need to do is download the free electronic MIMO Pass online at [www.milanomonza.com](http://www.milanomonza.com) to receive the discount code needed to purchase *Le Frecce* tickets, as well as to test drive the vehicles displayed in Milan, enter the Monza Autodrome during the weekend and access all the other agreements with the Duomo of Milan, Milan and Monza museums, hotels, restaurants, sports facilities and transportation guaranteed by the MIMO Pass.

*Frecciarossa* will be the official train for the 2nd edition of MIMO Milano Monza Motor Show, the most sustainable means of transport in terms of CO2 emissions and the ideal partner of an event that celebrates integrated mobility and exhibitions in the center of Milan: from June 16th to June 19th, 2022, all the most modern technologies and engines designed to protect the environment will be in fact displayed for the public in the center of Milan.

MIMO Pass becomes an increasingly essential tool for those who are visiting the 2nd edition of MIMO Milano Monza Motor Show and will be able to attend, from a prime location, the Premiere Parade taking place on Thursday, June 16th at 7pm.

A Pagani hypercar will open the Parade of previews and novelties that will be presented on the red carpet in front of the Duomo driven by representatives of the exhibiting brands and ambassadors. The Premiere Parade will become a video, a spot sent to editorial offices across Europe who will learn about the innovative format of the dynamic unveil of the previews proposed by the car and motorcycle manufacturers participating in the 2nd edition of MIMO.

All MIMO Pass holders who will have traveled with *Le Frecce* trains will also be able to enjoy the test drives and the weekend's scheduled show at the Monza



Autodrome from a reserved grandstand, with views of the Formula 1 track and the 1000 Miglia race that will light up the Temple of Speed on Saturday, June 18th, and the hot laps from the manufacturers in the pits on Sunday, June 19th.

At the 2nd edition of MIMO, 500,000 visitors are expected to attend the open-air exhibition of new cars and motorcycles from more than 40 makes in downtown Milan. Alongside the free outdoor exhibition and test drive events offered by manufacturers in Milan, visitors will experience an adrenaline-fueled weekend at the Autodromo di Monza, celebrating its centennial year with the last leg of the 1000 Miglia, the Trofeo MIMO 1000 Miglia, and several supercar and hypercar meetings.