

**MILANO MONZA MOTOR SHOW, MORE THAN 50 BRANDS AND 500,000 VISITORS
EXPECTED TO ATTEND**

**MIMO PASS: THE FREE E-TICKET TO ACCESS ALL MIMO AREAS, SUCH AS THE TEST
DRIVE AREA AND THE MONZA RACETRACK, AS WELL AS CONVENTIONS FOR
TRANSPORTATION, MUSEUMS, HOTELS AND RESTAURANTS**

Milan, March 9th, 2022

The MIMO Pass, **the free electronic ticket**, will be making headlines at the 2nd Milano Monza Motor Show, which will take place from June the 16th to the 19th, 2022.

500,000 visitors are expected at MIMO to see the open-air display of new cars and motorcycles from more than 50 brands in downtown Milan, along with a spectacular dynamic presentation of previews in Piazza Duomo at the **Premiere Parade** on opening day Thursday, June the 16th, 2022. Alongside the exhibition in Milan, visitors will experience an adrenaline-fueled weekend at the Autodromo di Monza, celebrating its centennial year with the last leg of the **1000 Miglia**, the Trofeo MIMO 1000 Miglia, and several supercar and hypercar meetings.

Andrea Levy, MIMO President: *"MIMO is a popular event based on the passion and desire to bring the latest models from brands to the people, in a normally busy place like Piazza Duomo: a great opportunity to bring a cross-section of the public, and especially young people, closer to the automotive world. All this with an event integrated into the territory and intended to be a catalyst for an economic restart based on the automotive, tourism and trade sectors."*

The free electronic **MIMO Pass** will give visitors access to all areas of the event, such as the test drive areas in downtown Milan and entry to the paddock and grandstands of the Autodromo Nazionale di Monza, as well as a range of conventions and discounts on transportation, museums, hotels, restaurants and sports facilities. Just fill out the form which is already available online at www.milanomonza.com to get your nominal MIMO Pass.

Martina Riva, Councillor for Sport of the Municipality of Milan: *"MIMO pass represents for all intents and purposes an innovative tool, perfectly in line with this administration's desire to promote a fully integrated type of tourism that allows visitors to take in all that Milan has to offer. Thanks to the agreements that will be made with the sports and cultural heritage sectors, those who participate in MIMO will simultaneously be able to take advantage of concessions to visit the city's major museums and will also have access to a completely free event."*