

**MIMO CONFERENCE 'RESEARCH AND INNOVATION, THE FUTURE OF MOBILITY'  
LOBBY AUTOMOTIVE, INTEGRATED MOBILITY, CAR DESIGN AND METAVERSE  
THE TOPICS OF THE PANELS TO BE DISCUSSED AT TESTORI AUDITORIUM ON 17  
JUNE**

Milan, 8th June 2022

Registration is now open to attend the Conference organised by MIMO and the Lombardy Region "**Research and Innovation, the Future of Mobility**", which will take place on Friday 17 June at the Auditorium Testori in Milan and will consist of four one-hour talks.

To attend the conference in person, it will be possible to register for the panels at [www.milanomonza.com](http://www.milanomonza.com) by filling in the appropriate form, choosing which of the talks to attend or choosing to follow the entire conference.

Discussions will focus on the need to strengthen the Italian automotive lobby in view of the challenges of the coming years, such as sustainability and the replacement of the car fleet, in a talk moderated by **Gianluca Pellegrini**, editor-in-chief of Quattroruote, with speakers including the **President of the Lombardy Region, Andrea Levy**, President of MIMO, **Geronimo La Russa**, President of ACI Milano, **Michele Crisci**, President of UNRAE, **Paolo Scudieri**, President of ANFIA, and **Adolfo De Stefani Cosentino**, President of FEDERAUTO.

Led by **Andrea Brambilla**, editor-in-chief of AUTO, the panel about the integrated mobility and the goal of making it a homogeneous reality in the coming years. Participating in the discussion, to which the Italian Republic's Minister for Infrastructure and Sustainable Mobility and the Minister for Ecological Transition have been invited, will be **Federico Caleno**, Head of Country Italy Enel X Way, **Giacomo Carelli**, CEO FCA Bank and President Leasys, **Luigi Corradi**, CEO Trenitalia, **Giacomo Lovati**, Chief Beyond Insurance Officer UnipolSai Assicurazioni, and **Matteo Mammì**, CEO Helbiz EMEA.

The future of the car is also about its shape, and it is precisely design that **Alberto Sabbatini**, moderator and Formula 1 journalist, the **Lombardy Region's Education, University, Research and Innovation Councillor, Horacio Pagani, Flavio Manzoni**, Ferrari's Chief Design Officer, **Riccardo Balbo**, Academic Director of IED, and **Fausto Brevi**, Scientific Director of the Transportation&Automobile Design Master's Degree at Politecnico di Milano, will be talking about.

And then all the virtual represented by an in-depth look at the NFT and the Metaverse and the discovery of Blockchain and IoT. The moderator of the talk will be **Gaetano Cesarano**,

director of Money and President of UIGA, who will speak with **Paolo Turati**, Lecturer and Director of LabDEC Saa-School of Management of the University of Turin, **Fabrizio Amodio** of Biomine, **Francesco Vincenti** Business Developer of the Metaverse of Somnium Space, **Zhou Wubo** Co-founder of Huancheng digital technology and CEO of MICIA, **Umberto Palermo** of UP Design with a presentation on the Metaverse and NFT of Mole Artigianale e Urbana. The conference will be closed by **Giuseppe Bergamaschi**, founder Onevo Group.

**Andrea Levy, President of MIMO Milano Monza Motor Show:** *'At a complex time, of great transitions that will involve the entire world of mobility, MIMO Milano Monza Motor Show has organised, in collaboration with the Lombardy Region, a day of discussions on the various issues that will have to be addressed in the coming years, and we will do so with the most authoritative stakeholders, able to give us a snapshot of the moment and the scenarios of the future'.*

**The Lombardy Region's Councillor for Education, Universities, Research and Innovation:** *'The Lombardy Region has been supporting the Milano Monza Motor Show since it was a project, a dream to become the most important automotive event in Italy and a reference point for the European automotive system. With this conference, which brings together the most authoritative personalities of Italian mobility, MIMO together with the Lombardy Region takes a fundamental step in establishing itself in the major international discussions'.*