

“RESEARCH AND INNOVATION, THE FUTURE OF MOBILITY”

MIMO and Regione Lombardia Conference

Friday, June 17, 2022 – Auditorium Testori, piazza Città di Lombardia 1, Milan

10:30 a.m. – Institutional welcome and opening session

- **Minister of Economic Development**
- **President of Lombardy region**

11 a.m. – Moderator Gianluca Pellegrini, editor-in-chief Quattroruote

Towards 2035, what can the Italian automotive lobby do?

Attilio Fontana – President of Lombardy Region

Andrea Levy – President of MIMO Milano Monza Motor Show

Geronimo La Russa – President of ACI Milano

Michele Crisci – President of UNRAE

Paolo Scudieri – President of ANFIA

Adolfo De Stefani Cosentino – President of FEDERAUTO

2 p.m. – Moderator Andrea Brambilla, editor-in-chief AUTO

Integrated mobility between cities and villages, a two-speed Italy

Fabrizio Sala – Councillor Education, University, Research, Innovation of the Lombardy Region

Federico Caleno – Head of Country Italy Enel X Way

Giacomo Carelli – CEO FCA Bank and President Leasys

Luigi Corradi – CEO Trenitalia

Giacomo Lovati – Chief Beyond Insurance Officer UnipolSai Assicurazioni

Matteo Mammì – CEO EMEA Helbiz Group

4 p.m. – Moderator Alberto Sabbatini

What shape will the car be in 20 years?

Fabrizio Sala – Councillor for Education, University, Research, Innovation, Lombardy Region

Flavio Manzoni – Chief Design Officer Ferrari

Riccardo Balbo – Academic Director IED

Horacio Pagani – CEO Pagani

Fausto Brevi – Scientific Director Master in Transportation&Automobile Design, Politecnico of Milan

5.30 p.m. – Moderator Gaetano Cesarano, Director of Money and President of UIGA

BLOCKCHAIN, NFT, METAVERSO and IoT, What they are and how they will innovate and expand the automotive world, from dream to utility

Paolo Turati – Lecturer and Director LabDEC Saa-School of Management, University of Turin

Fabrizio Amodio – BioMine

Francesco Vincenti – Business Developer of Somnium Space Metaverse

Zhou Wubo – Co-founder of Huancheng digital technology and CEO of MICIA

Umberto Palermo – UP Design and Mole Artigianale e Urbana

Giuseppe Bergamaschi – Founder Onevo Group