

## **THURSDAY 16 JUNE ALL IN PIAZZA DUOMO FOR THE PREMIERE PARADE FROM 7 P.M. THE NOVELTY PARADE DRIVEN AROUND THE CATHEDRAL**

Milan, 15th June 2022

Tomorrow will see the official opening in Milan of the 2nd edition of MIMO Milano Monza Motor Show, the open-air event that until 19 June will bring previews and brand novelties to downtown Milan, with free access for the public, who will be able to stroll among the platforms of the 50 car and motorbike brands from 9 a.m. to 11 p.m.

Thursday 16 June will be the opening day, which will open with the ribbon-cutting ceremony in Piazza Duomo, in front of the MIMO Centre, when MIMO President **Andrea Levy** will officially kick off MIMO 2022 in the company of political institutions, leading car and motorbike manufacturers, and partners.

The highlight of the day will be the **Premiere Parade**, on Thursday 16 at 7 p.m., the parade of novelties and previews presented directly by the manufacturers' representatives, who will drive around the Duomo, along the red carpet among the crowd that will be entertained by Radio Capital's DJ Mixo.

The 2022 edition parade gets off to a great start with **Pagani Imola** driven by **Horacio Pagani** who will accompany **Martina Riva**, Councillor for Sport, Tourism and Youth Policies of the Municipality of Milan, around the Duomo. This will be followed by the **Ferrari 296 GTB** driven by **Alberto Schon** and then the all electrified convoy of **Stellantis: Alfa Romeo Tonale** in the lead driven by **Eleonora Pagliasso**, and then **Citroën SUV C5 Aircross Plug-In** with **Elena Fumagalli**, **DS4 E-TENSE** with **Simona Magnarelli**, **Fiat New 500 La Prima** by **Bocelli** driven by **Marco Freschi**, **Jeep GRAND CHEROKEE 4xe** with **Andrea Gualano**, **Lancia Y Alberta Ferretti** with **Francesco Maione**, **Opel ASTRA PLUG-IN HYBRID** with **Stefano Virgilio**, **PEUGEOT 308 SW PLUG-IN HYBRID** with **Giulio Marc D'Alberton**. It will be **Massimo Nalli**, President of Suzuki Italia, at the wheel of the **Suzuki Jimny T2 rally car** flanked by **Lorenzo Codecà**, followed by: **Toyota BZ4X** with the President of Toyota Italia, **Luigi Ksawery Lucà**, **Lexus LC** and **Maurizio Perinetti**, **Kia EV6 GT** driven by **Giuseppe Bitti**, President of KIA Italia, followed by **Hyundai Ioniq 5** with **Andrea Crespi**, General Manager Hyundai Italia. Milan design will parade with **Andrea Zagato** and **Marella Rivolta** driving the **Mostro Barchetta Zagato powered by Maserati**, and with **Touring Superleggera ARESE RH95** driven by **Salvatore Stranci**, **Chevrolet Corvette Stingray** with **Riccardo Cavarzan**, **Dodge Challenger SRT Jailbreak** with **Domenico Gostoli**, Head of Ram and Dodge Brands Enlarged Europe, **RAM 1500 LIMITED Night Edition** with **Hermes Cavarzan**, **Mazda CX 60** driven by the President of Mazda Italia, **Roberto Pietrantonio**, **Honda Civic Full Hybrid** with **Tiago Monteiro**, and **Kondo Yusuke**, President of Honda Motor Europe Italia, **Nissan Ariya** with

**Marco Toro**, President of Nissan Italia, **MCLAREN ELVA** with **Ado Fassina** and the Market Director Western Europe, **Steve Robson**.

**Lamborghini Huracan Tecnica** driven by **Mitja Borkert**, Head of design Lamborghini, **Dallara EXP** with **Andrea Pontremoli**, Managing Director of Dallara, **Dallara Stradale D50** with Massimiliano Gatti, **Bentley Bentayga Hybrid** driven by **Alessandro Gori**, **Mercedes-AMG SL** with MD, **Marco Reas** and **Livia Massara**, **Aston Martin DBX 707** with **Alessandro Gino**, **Sportequipe 7** driven by the MD **Antonella Tortola**, **ICKX K2** with **Giovanna Cianfrani**, **DR 6.0** with **Simona Gualano**, **pick-up EVO** driven by **Simona Rea**, **Aiways U5** with **Marco Saltalamacchia**, **MV Agusta Superveloce 800** driven by **Filippo Bassoli**, Harley Davidson Nighster driven by **Francesco Vanni**, General Manager Italy-Spain-Portugal, **Harley Davidson Pan America** with **Emiliano Usai**, **Kawasaki H2 SX SE** with **Giovanni Poli**, **Energica Eva Ribelle Tricolore** with **Carlo Iacovini**, **Zero Motorcycle SR/F** with **Claudio Carfora**, **Soriano Motori Giaguaro** with **Marco Antonio IV Soriano**.

The date for the public and fans is therefore Thursday 16 June in Piazza Duomo, starting at 7 p.m., when the celebration will begin and the 2022 edition of the MIMO Premiere Parade will officially start.