

**CROWDS OF VISITORS IN MILAN AND IN THE PADDOCKS OF THE MONZA
AUTODROME
MIME 2022 CLOSSES WITH GREAT SUCCESS AND PREPARES 2023 EDITION**

Milan, 20th June 2022

The MIMO Milano Monza Motor Show was a great success, confirming its role as a meeting point between brands, the public and the media, bringing the product back to centre stage.

This success was confirmed by the enthusiasm aroused by the display of new products in Piazza Duomo and the side streets of downtown Milan, and above all by the surprise offered by the crowds that flocked to the Autodromo Nazionale di Monza, which over two days demonstrated how driving the passion for four-wheel vehicles is, with a notable presence of young people among the paddocks and grandstands of the Temple of Speed.

Four days of passion, of engines roaring on the track, of technologies at the service of a sustainable and citizen-friendly mobility, of in-depth analysis, of parades with a view of the Duomo, of selfies and QR codes. Four days of MIMO 2022, which closes with a clearly positive balance and makes an appointment for the 3rd edition in 2023.

Andrea Levy, President of MIMO: *“MIMO confirms itself as a growing event, four days of pure passion, starting with the exhibition in Milan and ending with the enthusiasm at the Autodromo Nazionale Monza: we saw full paddocks, families, young people. We put the car back at the centre, in the static version and in the test drives, which went very well”.*